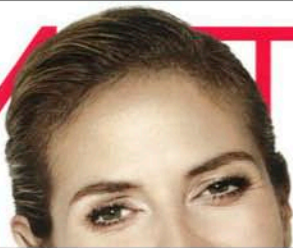


# HAMPTONS



July 1-7, 2011

WELL SUITED INSIDE VIEW

## The Royal Treatment

From restaurants to shopping to the velvet rope, Luxury Attaché is the ultimate concierge service.  
BY DARRELL HARTMAN



Jenene Ronick

There's no question that you can find the best of everything in the Hamptons. The only problem is that you have to compete with everyone and their (string-pulling) mom for it all. What's the easy answer? Let a top-notch concierge service do the heavy lifting. Founded in 2005 by Jenene Ronick, a former director of guest relations at CNN, New York-based Luxury Attaché has a seasonal specialty in setting up memorable East End experiences. Whether you're seeking hard-to-get dinner reservations, celebrity introductions or insider tours of popular Hamptons spots, the service can make it happen. Want some inspiration? Read on for a selection of well-curated experiences. [luxuryattache.com](http://luxuryattache.com)

■ Make your way past the velvet ropes at the hottest clubs, including East Hampton's **SL East**, and get straight to partying with the likes of Russell Simmons.

■ Get treated like a friend of the house at **Nobu at Capri**, **Almond** and other hip restaurants, and don't be surprised if you receive a personal greeting from the maître d' and some bubbly to get things started. Last-minute reservations aren't a problem, either.

■ Sample the East End's most exciting cuisine—like pozole rojo soup at Amagansett's **La Fondita** or the famous rigatoni Bolognese at **Mirko's Restaurant**—with Restaurant Girl blogger and *Top Chef Masters* judge **Danyelle Freeman**.

■ Take an Italian cooking lesson—think sea bass baked in tin foil, or summery penne rigati with broccoli—from fashion-crowd favorite **Anna Boiardi**, granddaughter of Chef Boyardee cofounder Mario Boiardi.

■ Have **LongHouse Reserve's** executive director, Matko Tomicic, take you on a private tour of the 16-acre art haven. After viewing works by Yoko Ono and Daniel Libeskind, sit down to a picnic lunch in a sculpture garden of your choice.

■ Take over East Hampton's new **Lacoste** boutique for an evening of private shopping that includes Champagne, hors d'oeuvres and a tasty 30 percent discount on the store's sporty looks.

■ Book a private session with **MetroActive Fitness** founders Frank Blake and Kirkland Shephard. They'll bring their unique combination of yoga, Pilates, martial arts and resistance training to your house.

■ Get the VIP treatment—top-notch seats, premium parking, catered meals—at East Hampton's **MTK: Music to Know Festival** in August, including a meet-and-greet with headliners **Bright Eyes** and **Vampire Weekend**.

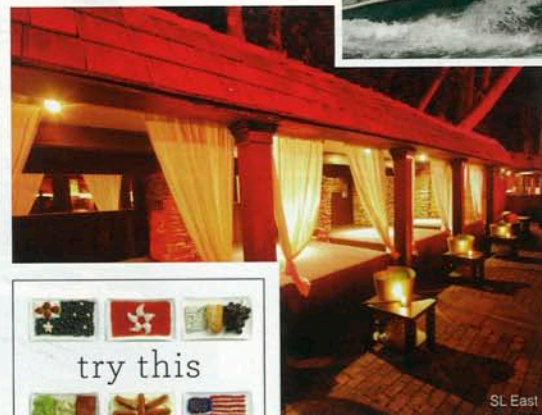
■ Hoist a job with Mark Tompkins, co-owner of **Sag Harbor Sailing**, and find out why he's considered one of the country's best instructors. During your private lesson in Noyack Bay, you'll have his expertise all to yourself.



Lacoste hat and bag



Sag Harbor Sailing



SL East



Nobu at Capri

try this

adventures in global eating

danyelle freeman

